



101st AIRBORNE DIVISION ASSOCIATION
72nd ANNUAL REUNION
Aug 23- Aug. 26, 2017
REUNION PROGRAM BOOK
ADVERTISEMENT ORDER FORM



PLEASE PRINT OR TYPE

Business Name/ Chapter Title/ Name (If Personal Ad): _____

Contact Person's Name (if different from above): _____

Street Address or PO Box: _____

City: _____ State: _____ Zip Code: _____ Phone: _____

Fax Number: _____ Email Address: _____

Information if payment by credit card:

Credit Card Type: _____ Number: _____ Exp. Date: _____

Signature: _____

We (I) authorize the insertion of our advertisement, as per attached copy, into the 101st Airborne Division Association's 72nd Annual Reunion Program Book. I agree to pay the stipulated cost as indicated in the rates below. (This is a tax-deductible donation to a tax-exempt military organization. 501(c) (19).

AD SIZE	AD PRICE	AD DIMENSIONS
Outside Back Cover (Full Color)	\$400.00	7 ¼ x 9 ½ inches
Inside Back Cover (B&W)	\$300.00	7 ¼ x 9 ½ inches
Inside Front Cover (B&W)	\$300.00	7 ¼ x 9 ½ inches
Full Page (B&W)	\$150.00	7 ¼ x 9 ½ inches
Half Page (B&W)	\$100.00	4 ¾ x 7 ¼ inches
Quarter Page (B&W)	\$75.00	4 ¾ x 3 ½ inches
Business Card	\$25.00	2 1/8 x 3 ½ inches

All art must be clean and ready for print. The Reunion Program Book will be part of the gift bag presented to each registered member and guest. The cut-off date for the submission of an advertisement to be included in the Reunion Program Book will be June 2, 2017. If late entries are received, your money will be refunded following the Reunion. Upon request, a Black and White proof will be sent to your fax number.



MAKE CHECKS TO: 101st Airborne Division Association

MAIL PAYMENT TO: 101st Airborne Division Association
P. O. Box 929
Fort Campbell, KY 42223
Phone: 931-431-0199
Fax: 931-431-0195

EMAIL ARTWORK
PDF'S or Word Doc files to

Christa Williams,
Graphic Designer
christawilliams88@gmail.com